

ANNUAL OHIO VALLEY GALA SPONSOR OPPORTUNITIES



EVENT DETAILS

DATE AND TIME:

Saturday, August 3, 2024, at 6:00 pm

EVENT CHAIR:

Lindsey Contraguerro

SPONSOR CHAIR:

Bob Contraguerro, Jr.

COMMUNITY SERVICE AWARD:

Susie Baker

LOCATION:

Glessner Auditorium at Oglebay Resort
Wheeling, WV

THEME: City of Lights

ATTIRE: Black Tie Optional

ATTENDEES:

More than 350 guests will attend this inspirational evening of cocktails, dinner, dancing, as well as exciting live and silent auctions.

The WVU Medicine Children's Ohio Valley Gala began in 2005 to raise vital funds to support our mission to build healthier futures for our children.

We provide the greatest range of pediatric specialty and high-risk maternal care in West Virginia and the surrounding region. Last year, kids from the Ohio Valley were treated at a WVU Medicine Children's hospital or clinic nearly 11,000 times.

One example of such care is our critical care transport team of physicians, nurse practitioners, registered nurses, and respiratory therapists who are extensively trained in pediatric advanced life support and emergency services. Last year a total of 526 children and mothers – 71 from the Greater Wheeling area – were transported with this team, providing critical, time-sensitive care.

We are committed to improving the health of our state and region. The time is now – the place is here – and we need your help.

BENEFITS AND OPPORTUNITIES:

Sponsoring the WVU Medicine Children's Annual Gala is an excellent way for your organization to support children's healthcare in West Virginia and beyond. Today is a crucial time as more and more families are turning to WVU Medicine Children's to care for their children. We never want to see a sick child or expectant mother turned away who seeks our help. As a sponsor, your organization will:

- Gain exposure to more than 350 regional business leaders, philanthropists, government officials, and world-class physicians.
- Elevate your company's visibility through our various recognition benefits.
- Become a partner of a nationally recognized Magnet Hospital for nursing excellence.
- Provide the necessary funds to improve the care of children and expectant mothers.

Exclusive Sponsor Opportunities

PRESENTING - \$20,000

Only 1 available

(\$18,236 is tax-deductible)

- VIP reserved table for 12
- Recognition on invitation if sponsorship is secured by May 15, 2024
- Stage, podium, and entrance signage at event
- Opportunity to be interviewed by media covering event
- Recognition on the Friends of the Ohio Valley Gala website with hyperlink
- Multiple mentions at the podium and name included in press release for the gala
- Opportunity for a behind-the-scenes tour at WVU Medicine Children's
- Recognition on table sign and prominent logo recognition in event program

BEVERAGE, DINNER, ENTERTAINMENT, OR REGISTRATION - \$10,000 EACH

Only 1 of each is available

(\$8,236 is tax-deductible)

- VIP reserved seating for 12
- Customized recognition related to specific sponsorship selected (see chart)
- Recognition on the Friends of the Ohio Valley Gala website with hyperlink
- Mentioned at the podium and name included in press release for the gala
- Opportunity for a behind-the-scenes tour at WVU Medicine Children's
- Recognition on table sign and featured logo recognition in event program

AUCTION OR FAVOR - \$7,500 EACH

Only 1 of each available

(\$6,030 is tax-deductible)

- Premier reserved seating for 10
- Customized recognition related to specific sponsorship selected (see chart)
- Recognition on the Friends of the Ohio Valley Gala website
- Name included in press release for the gala
- Opportunity for a behind-the-scenes tour at WVU Medicine Children's
- Recognition on table sign and featured recognition in event program

Sponsor Opportunities

GOLD - \$5,000

(\$3,530 is tax-deductible)

Premier reserved seating for 8
Recognition on the Friends of the Ohio Valley Gala website
Opportunity for a behind-the-scenes tour at WVU Medicine Children's
Recognition in event program
Recognition on table sign

SILVER - \$3,000

(\$1,824 is tax-deductible)

Priority reserved seating for 6
Recognition in event program
Recognition on table sign

BRONZE - \$1,500

(\$618 is tax-deductible)

Reserved seating for 4
Listing in event program
Recognition on table sign



SPONSORSHIP REGISTRATION 2024 OHIO VALLEY GALA

City OF LIGHTS

The last day to guarantee a sponsorship is *Thursday, June 6, 2024*. We encourage you to secure your sponsorship as soon as possible. There may be availability after this date, however, at that time we can no longer guarantee all recognition benefits.

To confirm a sponsorship opportunity, please fill out the online registration form at <https://give.wvu.edu/ovgala>.

We must receive any applicable logos no later than *Thursday, June 6, 2024*, to ensure inclusion in appropriate recognition materials at the gala.

We ask that payment be made by *Friday, July 5, 2024*, to guarantee your sponsorship and ensure inclusion in applicable recognition materials at the gala. Credit cards can be accommodated on the link above. If you prefer to process payment via check, please use promo code: PAYBYCHECK when prompted.

Checks should be made payable and mailed to:
WVU Medicine Children's / WVUF
Attn: Dee O'Palko
PO Box 8200 (Peak Health Bldg. #350)
Morgantown, WV 26506

Questions, please contact Dee O'Palko at opalkod@wvumedicine.org or 304-598-4346 ext. 4.

INDIVIDUAL TICKETS - \$175

(\$28 is tax-deductible)

Individual tickets will go on sale at 9 am on Tuesday, June 11, 2024, only at <https://ovchgala.com/>.

