

# Sponsorship Opportunities



2022 Annual Gala Benefitting



**Saturday, August 6, 2022**  
**Glessner Auditorium at Oglebay Resort**  
**Wheeling, WV**

**[ovchgala.com](http://ovchgala.com)**



## Providing a Roadway to Care

WVU Medicine Children's provides specialty maternal, infant, and pediatric care for families in West Virginia and the surrounding region. We offer care to premature infants and children with life-threatening conditions through adolescence to adulthood, as well as care to high-risk mothers.

For more than 15 years, this gala has raised vital funds for WVU Medicine Children's. This year's gala will once again support the Transport Team at WVU Children's.

Last year a total of 689 children and mothers – 117 from the Greater Wheeling area – were transported providing critical, time-sensitive care before they even arrived at the hospital.

We are committed to improving the health of our region, the time is now - the place is here – and we need your help.

## Event Details

**DATE AND TIME:**

Saturday, August 6, 2022 at 6:00 pm

**EVENT CHAIR:** Arica Holt

**SPONSOR CHAIR:** R. Dean Hartley

**LOCATION:**

Glessner Auditorium at Oglebay Resort  
Wheeling, WV

**THEME:** A Night of Hope

**ATTIRE:** Black Tie Optional

**ATTENDEES:**

More than 400 guests will attend this inspirational evening of cocktails, dinner, dancing, as well as exciting live and silent auctions.

**BENEFITS:**

Proceeds will be used to provide equipment and other needs for the Transport Team.

Sponsoring the Children's Hospital Gala is an excellent way for your organization to support children's healthcare in West Virginia. Today is a crucial time as more and more families are turning to WVU Medicine Children's to care for their children.





# Exclusive Sponsor Opportunities

## Presenting - \$20,000

**Only 1 available**

(\$18,596 is tax-deductible)

VIP reserved table for 12

Recognition on invitation if sponsorship is secured by June 1, 2022

Stage, podium and entrance signage at event

Opportunity to be interviewed by media covering event

Recognition on the Friends of the Ohio Valley Gala website with hyperlink

Multiple mentions at the podium and name included in press release for the gala

Opportunity for a behind-the-scenes tour at WVU Medicine Children's

Recognition on table sign and prominent logo recognition in event program

## Beverage, Dinner, or Entertainment

### \$10,000 each

**Only 1 of each is available**

(\$8,596 is tax-deductible)

VIP reserved seating for 12

Customized recognition related to specific sponsorship selected (see chart)

Recognition on the Friends of the Ohio Valley Gala website with hyperlink

Mentioned at the podium and name included in press release for the gala

Opportunity for a behind-the-scenes tour at WVU Medicine Children's

Recognition on table sign and featured logo recognition in event program

## Auction or Favor

### \$7,500 each

**Only 1 of each is available**

(\$6,330 is tax-deductible)

Premier reserved seating for 10

Customized recognition related to specific sponsorship selected (see chart)

Recognition on the Friends of the Ohio Valley Gala website

Name included in press release for the gala

Opportunity for a behind-the-scenes tour at WVU Medicine Children's

Recognition on table sign and featured recognition in event program

# Sponsor Opportunities

## Gold - \$5,000

(\$4,064 is tax-deductible)

Premier reserved seating for 8  
Recognition on the Friends of the Ohio Valley Gala website  
Opportunity for a behind-the-scenes tour at WVU Medicine Children's  
Recognition in event program  
Recognition on table sign

## Silver - \$3,000

(\$2,298 is tax-deductible)

Priority reserved seating for 6  
Recognition in event program  
Recognition on table sign

## Bronze - \$1,500

(\$1,032 is tax-deductible)

Reserved seating for 4  
Listing in event program  
Recognition on table sign



***Please note that sponsorship availability is limited. Interested sponsors are encouraged to secure sponsorships upon receipt of this information. Sponsorships are on a first come first serve basis and cannot be guaranteed.***

# SPONSORSHIP RESERVATION FORM

## 2022 OHIO VALLEY – A NIGHT OF HOPE



**Please return as soon as possible to confirm your sponsorship.**

SPONSOR NAME (*as it should appear on print materials*)

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Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

### SPONSORSHIP LEVEL:

\_\_\_\_ Presenting \$20,000

\_\_\_\_ Beverage, Dinner, or Entertainment \$10,000 each

\_\_\_\_ Auction or Favor \$7,500 each

\_\_\_\_ Gold \$5,000

\_\_\_\_ Silver \$3,000

\_\_\_\_ Bronze \$1,500

\_\_\_\_ I/We are unable to attend. Please consider our entire sponsorship to be a 100% tax deductible donation. I/We waive any tangible benefits provided.

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### PAYMENT INFORMATION:

\_\_\_\_ Check enclosed made payable to "WVU Medicine Children's / WVUF"

\_\_\_\_ Please invoice me at the address above

\_\_\_\_ Contact me to bill my credit card

**Please mail this form and payments to:**

**WVU Medicine Children's**

**Attn: Dee O'Palko**

**PO Box 8200 (V V #350)**

**Morgantown, WV 26506**

Questions or to immediately secure your sponsorship, please contact Dee O'Palko at [opalkod@wvumedicine.org](mailto:opalkod@wvumedicine.org) or 304-598-4346 ext. 4.

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**We ask that payment and logo (if applicable) be returned by Friday, July 1, 2022, to guarantee your table and ensure inclusion in appropriate recognition materials at the gala.**